



## 2023 ANNUAL CONFERENCE

Loews Ventana Canyon Resort Tucson, Arizona  
October 30- November 1, 2023

# EXHIBITOR AND SPONSOR BROCHURE



# SHARING. LEARNING. BUILDING

WITH NORTH AMERICA'S ENTREPRENEURIAL  
CONSTRUCTION PROFESSIONALS.



## WHY SPONSOR AT CLN?

The CLN Conference offers sponsors a captive audience looking for products and services to help grow and enhance their businesses. More than 80% of the sponsors who have participated in previous CLN conferences will return each year and see an increase in sales with CLN members. The increased visibility of our sponsors and personal networking at the CLM conference builds the strong relationships that lead to growth.



### MEET THE DECISION MAKERS

Owners, Executive Management, and Construction operations Personnel represent more than 88% of conference attendees.

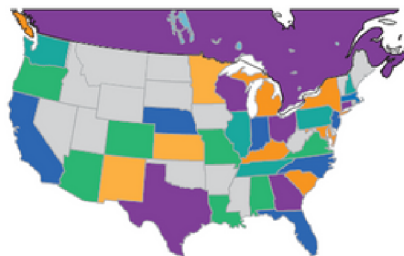


- Owner/Presidents
- Vice Presidents/CFOs
- Operations
- BD/Sales



### US & CANADIAN GEOGRAPHICAL REACH

Our growing membership represents over 30 US states and 4 Canadian Provinces.



### BE UNIQUE

CLN brings only the best vendors and services to our members. Each one of you are unique to the conference, providing exclusive benefits to our members.



### BE A PART OF A WINNING TEAM

Benefit from our unique win/win sharing philosophy that has been the foundation of membership for the last 30 years.

## OPPORTUNITIES TO CONNECT

- Meals & Breaks with Sponsors & Exhibitors
- Allocated Time to Meet with Exhibitors
- Evening Events

# Exhibitor and Sponsorship Packages:

## Platinum Sponsorship - \$25,000

- Speaking opportunity/ introduction of opening Keynote Speaker
- Advertising on Hotel Keycards
- Participate in 1 CLN Virtual Peer Group Session during the year
- Platinum-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner not provided)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

## Gold Sponsorship - \$17,000

- Cocktail Party Sponsor/speaking opportunity
- Logo on Lanyards
- Participation in 1 CLN Virtual Peer Group session during the year
- Gold-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

## Bronze Sponsorship - \$9,000

- Happy Hour Sponsor/speaking opportunity
- Exhibit Space & 1 complimentary full registration
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Opportunity to network with attendees at private cocktail reception.
- Post-event attendee list, including email address.

## Silver Sponsorship - \$12,000

- Lunch Sponsor/speaking opportunity
- Silver-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

# Exhibitor and Sponsorship Packages (continued)

## Exhibitor Sponsorship - \$5,000

- Exhibit Space & 1 complimentary full registration
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

## Additional Opportunities

### Splash Screen- \$1,500 (1 Available)

Make a strong first impression by displaying a full-screen ad to every attendee when he or she launches the CLN event app. This prime digital real estate provides the work and “can’t miss it” pop-up advertising solution yields a high rate of engagement.

### Website Banner - \$1,000 (1 Available)

Drive attendees to your website and promote your presence before the event with prime digital space on the CLN homepage and your choice of (2) other inside pages. Ad will run from August thru the conference.

### Mobile Banner - \$1,000 (1 Available)

Take advantage of this dynamic way to reach attendees. Banner ads are front and center on the mobile app and help you drive booth and website traffic, increase brand visibility, and boost sales

### Sole Digital Sponsorship - \$3,000 (1 Available)


Take advantage of all three digital screen and banner ads and make your brand stand out. (\$3,500 value)

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## Previous Sponsors



### CONTACT US:

 717.713.7321

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