

ANNUAL CONFERENCE EXHIBITOR AND SPONSOR BROCHURE



Loews Coral Gables Hotel Coral Gables, Florida

SHARING. LEARNING. BUILDING

WITH NORTH AMERICA'S ENTREPRENEURIAL
CONSTRUCTION PROFESSIONALS.



WHY SPONSOR AT CLN?

The CLN Conference connects sponsors to focused audiences eager for business growth solutions. Over 80% of our conference sponsors return annually thanks to increased sales, networking opportunities, and visibility. The CLN Annual Conference builds strong, growth-driving relationships that fuel long-term success for both new and established companies.



MEET THE DECISION MAKERS

Construction owners, executives, and operations Personnel represent more than 88% of conference attendees.



ONE VENDOR PER SERVICE VERTICAL

Each CLN vendor is unique to the conference, providing exclusive benefits to our members.

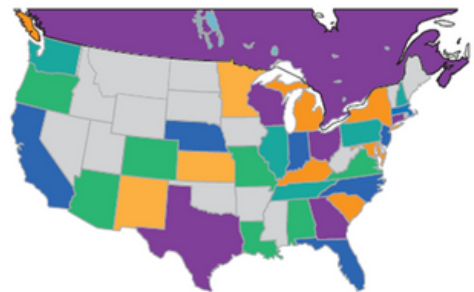


BROAD REACH ACROSS NORTH AMERICA

Our growing membership represents more than 30 US states and four Canadian provinces.



- Owner/Presidents
- Vice Presidents/CFOs
- Operations
- BD/Sales



BE A PART OF A WINNING TEAM

Benefit our unique win/win sharing ethos, a pillar of CLN membership for the last 30 years. This philosophy strengthens the bonds within our network, fostering personal and professional growth for members and vendors alike.

OPPORTUNITIES TO CONNECT

- Meals & Breaks with Sponsors & Exhibitors
- Allocated Time to Meet with Exhibitors
- Evening Events

Exhibitor and Sponsorship Packages:

Platinum Sponsorship - \$25,000

- Speaking opportunity/ introduction of opening Keynote Speaker
- Advertising on Hotel Keycards
- Participate in 1 CLN Virtual Peer Group Session during the year
- Platinum-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner not provided)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

Gold Sponsorship - \$17,000

- Cocktail Party Sponsor/speaking opportunity
- Logo on Lanyards
- Participation in 1 CLN Virtual Peer Group session during the year
- Gold-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

Silver Sponsorship - \$12,000

- Lunch Sponsor/speaking opportunity
- Silver-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

Bronze Sponsorship - \$9,000

- Happy Hour Sponsor/speaking opportunity
- Exhibit Space & 1 complimentary full registration
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Opportunity to network with attendees at private cocktail reception.
- Post-event attendee list, including email address.

Exhibitor and Sponsorship Packages (continued)

Exhibitor Sponsorship - \$5,000

- Exhibit Space & 1 complimentary full registration
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

Additional Opportunities

Sole Digital Sponsorship - \$3,000 (1 Available)

Take advantage of all three digital screen and banner ads and make your brand stand out. (\$3,500 value)

Splash Screen- \$1,500 (1 Available)

Make a strong first impression by displaying a full-screen ad to every attendee when he or she launches the CLN event app. This prime digital real estate provides the work and “can’t miss it” pop-up advertising solution yields a high rate of engagement.

Website Banner - \$1,000 (1 Available)

Drive attendees to your website and promote your presence before the event with prime digital space on the CLN homepage and your choice of (2) other inside pages. Ad will run from August thru the conference.

Mobile Banner - \$1,000 (1 Available)

Take advantage of this dynamic way to reach attendees. Banner ads are front and center on the mobile app and help you drive booth and website traffic, increase brand visibility, and boost sales


Industry Partners Include



smartbuild
CONNECT | COLLABORATE | CONSTRUCT



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