



**CONSTRUCTION**  
LEADERSHIP NETWORK



**2024 ANNUAL  
CONFERENCE**

EXHIBITOR AND  
SPONSOR BROCHURE



# SHARING. LEARNING. BUILDING

## WITH NORTH AMERICA'S ENTREPRENEURIAL CONSTRUCTION PROFESSIONALS.



### WHY SPONSOR AT CLN?

The CLN Conference connects sponsors to focused audiences eager for business growth solutions. Over 80% of our conference sponsors return annually thanks to increased sales, networking opportunities, and visibility. The CLN Annual Conference builds strong, growth-driving relationships that fuel long-term success for both new and established companies.



#### MEET THE DECISION MAKERS

Construction owners, executives, and operations personnel represent more than 88% of conference attendees.



#### BROAD REACH ACROSS NORTH AMERICA

Our growing membership represents more than 30 US states and four Canadian provinces.



#### BE A PART OF A WINNING TEAM

Benefit our unique win/win sharing ethos, a pillar of CLN membership for the last 30 years. This philosophy strengthens the bonds within our network, fostering personal and professional growth for members and vendors alike.

### OPPORTUNITIES TO CONNECT



Allocated Time to Meet with Exhibitors



Meals & Breaks with Sponsors & Exhibitors



Evening Events



# EXHIBITOR AND SPONSORSHIP PACKAGES:

## PLATINUM SPONSORSHIP - \$25,000

- Speaking opportunity/ introduction of opening Keynote Speaker
- Advertising on Hotel Keycards
- Participate in 1 CLN Virtual Peer Group Session during the year
- Platinum-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner not provided)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

## GOLD SPONSORSHIP - \$17,000

- Cocktail Party Sponsor/speaking opportunity
- Logo on Lanyards
- Participation in 1 CLN Virtual Peer Group session during the year
- Gold-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address

## SILVER SPONSORSHIP - \$12,000

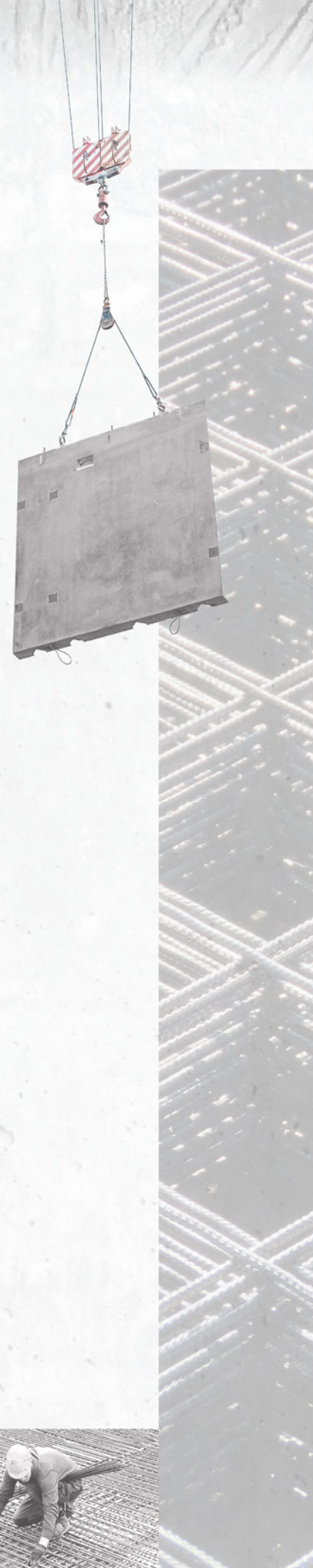
- Lunch Sponsor/speaking opportunity
- Silver-level listing on all signage and marketing materials
- Exhibit Space & 2 complimentary full registrations
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage
- Post-event attendee list, including email address

## BRONZE SPONSORSHIP - \$9,000

- Happy Hour Sponsor/speaking opportunity
- Exhibit Space & 1 complimentary full registration
- Banner in General Session ballroom (banner provided by sponsor)
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Opportunity to network with attendees at private cocktail reception.
- Post-event attendee list, including email address.

## EXHIBITOR SPONSORSHIP - \$5,000

- Exhibit Space & 1 complimentary full registration
- Recognition on all conference marketing materials, including website, social media, mobile app, & event signage.
- Post-event attendee list, including email address





# ADDITIONAL OPPORTUNITIES

## SOLE DIGITAL SPONSORSHIP - \$3,000 (1 AVAILABLE)

Take advantage of all three digital screen and banner ads and make your brand stand out. (\$3,500 value)

## SPLASH SCREEN - \$1,500 (1 AVAILABLE)

Make a strong first impression by displaying a full-screen ad to every attendee when he or she launches the CLN event app  
This prime digital real estate provides the work and "can't miss it" pop-up advertising solution yields a high rate of engagement

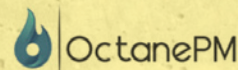
## WEBSITE BANNER - \$1,000 (1 AVAILABLE)

Drive attendees to your website and promote your presence before the event with prime digital space on the CLN homepage and your choice of (2) other inside pages. Ad will run from August thru the conference.


## MOBILE BANNER - \$1,000 (1 AVAILABLE)

Take advantage of this dynamic way to reach attendees. Banner ads are front and center on the mobile app and help you drive booth and website traffic, increase brand visibility, and boost sales.

## INDUSTRY PARTNERS INCLUDE



## CONTACT US:

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